



**FACTORS INFLUENCING CAREER CHOICE
AMONG FACULTY OF BUSINESS MANAGEMENT STUDENTS
IN UITM MALACCA CITY CAMPUS**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MALACCA CITY CAMPUS**

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**Submitted in Partial Fulfillment of the
Requirement for the
Bachelor of Business Administration with Honours (Human Resource)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TECHNOLOGY MARA
MALACCA CITY CAMPUS**

January 2019

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA “DECLARATION OF ORIGINAL WORK”

I, Ummu Mubarakah Binti Yusri, 941027045220

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguish by quotation mark and sources of my information have been specifically acknowledge.

Signature:

Date : 27th December 2018

Ummu Mubarakah Binti Yusri

LETTER OF SUBMISSION

Miss Fariha Aiza Binti Ramly

Lecturer of UiTM Malacca City Campus

Faculty of Business Management

Universiti Teknologi Mara

110, Off Jalan Hang Tuah

75300 Melaka.

Dear Miss Fariha Aiza Binti Ramly,

SUBMISSION OF PROJECT PAPER (HRM 672)

Enclosed here is the project paper entitled **“Factors Influencing Career Choice Among Faculty of Business Management Students in UiTM Malacca City Campus”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara (UiTM).

Thank You,

Yours sincerely,

Ummu Mubarakah Binti Yusri

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ABSTRACT

The aim of this study to investigate factors that influence career choice among Faculty of Business Management Students in UiTM Malacca City Campus. The variable involved are dependent and independent variables which is for dependent variable are career choice while for independent variable are family influence and personal interest. This study was conducted to know which one of the independent variables that significance towards career choice. The number of respondent involved in this study was 181 students. The data of this research was collected by questionnaire. Simple random techniques was used while distributing the questionnaire to respondent. As the result of the research, personal interest was found to be the dominant factors which have significance relationship towards career choice.